



### **PETER BROWN'S PRESENTATIONS**

Peter's presentations can be adjusted to suit all age levels, from kindergarteners to college students to professionals.

Presentations consist of a slideshow where Peter will show how he progressed from being a child who loved to write and draw, to being a professional author and artist. He will discuss his process of writing and illustrating, read his latest book, do a brief drawing demonstration, and then answer questions from the audience. Peter adjusts his presentations to suit the age and attention span of his audience. He can do a maximum of three 45-minute presentations in one school day. Please allow for short breaks between presentations.

Peter is also happy to present to adults. He can describe the details of his creative process, from seeking inspiration to story development to illustration techniques to working with deadlines. He can discuss the publishing business and advise on how best to pursue publication.

#### **Hosts Must Provide the Following:**

- Digital projector and a screen or white wall
  - \* Peter uses a Macbook Air for his presentation. He has an adapter that will allow him to use a PC system. Please provide the VGA cord that comes with the projector and he'll be able to do the rest.
- Microphone (if speaking to groups larger than 200 children or 80 adults)
- Easel with large pad of paper and large black marker (for drawing demonstrations)
  - \* Only necessary for events geared toward children.
- Lunch, if applicable
  - \* Cafeteria food is not preferred.
- Water or other beverage is greatly appreciated

#### **BOOK ORDERING AND SIGNING**

Peter is always happy to do book signings at his events. A signed book is a fun memento and can serve as inspiration toward a child's (or an adult's) own goals. At schools, students and faculty are always much more enthusiastic about Peter's visits when they can take home signed copies of his books, and that enthusiasm helps Peter give the best presentation possible.

As of 4/1/2018

**Peter has absolutely nothing to do with book ordering or selling.** Many bookstores provide education discounts, so selling books can be a way for schools and libraries to generate extra money. Contact your local bookseller for more information, or feel free to contact Peter's assistant, Jill, at the address below to learn how you can purchase directly from publishers with an education discount. **\*\*Venues that sell books will receive \$500 off the appearance fee! See below for details.\*\***

## **FEES**

### **LOCAL EVENTS**

Within the city of Philadelphia

**\$3000 per day**

**(\$2500 per day if books will be sold at a venue)**

- No half-day visits
- Maximum three presentations per day

### **TRAVEL EVENTS**

Outside of the city of Philadelphia

**\$4000 per day**

**(\$3500 per day if books will be sold at venue)**

**Plus necessary travel/lodging expenses**

- No half-day visits
- Two-day minimum if event requires air travel or extended train travel
- Maximum three presentations per day
- Two venues minimum, or two days minimum at the same venue
- Venues must be in the same area
- A venue is a school, library, other institution, book fair, festival, etc.

### **CANCELLATION FEE**

A 15% fee will be charged to any hosts who cancel the event after a contract has been accepted.

### **CONTRACT**

When all terms and conditions have been agreed upon, Jill will send a final confirmation.

When you're ready to arrange an event, or have questions, please email Jill at:  
info@peterbrownstudio.com.

**All terms and fees subject to change without notice.  
Please confirm terms and fees with Jill at time of booking.**