

Literati  
**Book Fairs**  
PROFIT REWARDS



\* More choices, more funds, more magic. \*

# \* Book fairs just got a lot more rewarding! \*

The more successful your book fair is, the more your school earns! You can even earn **extra rewards** when you host a second Literati Book Fair.

REWARDS BY REVENUE LEVEL				
Fair Revenue Level	Book Profit	Titlewave	Cash Reward	Second Fair Bonus
\$3,499.99 and under	40%	25%	10%	N/A
\$3,500 - \$7,999.99	50%	30%	20%	10% more in book profit or 10% extra on Titlewave
\$8,000 and above	50%	30%	25%	10% more in book profit or 10% extra on Titlewave or 5% extra in cash

## Take advantage of three great reward choices.

Not sure which one to choose? You can combine the different options. Best of all, your rewards **never expire!**

### \* OPTION 1: BOOK PROFIT (BEST VALUE!)

Keep books valued at up to 50% of your fair's rewards-eligible revenue\* to refresh your library or fulfill teacher wishlists.

### \* OPTION 2: TITLEWAVE CREDIT

Earn up to 30% of your fair's rewards-eligible revenue\* on Titlewave®, and shop an endless selection of books and other educational materials.

### \* OPTION 3: CASH REWARD

Receive up to 25% of your fair's rewards-eligible revenue\* in cash to fund the projects your school needs most.

\* Literati reward profit options are based on the reported rewards-eligible revenue. The additional second fair bonus is issued on the second book fair conducted within the same school year. Literati rewards NEVER expire!



# We've made book fairs fun, simple, and magical.

Here are a few reasons why schools are making the switch to Literati Book Fairs.

## \* EASY SET-UP AND TAKEDOWN

One person can set up our pre-merchandised cases in less than an hour.

## \* SECOND FAIR PERKS

Earn extra rewards when you host two fairs in the same year.

## \* STUDENT FRIENDLY PRICING

There's something for everyone! Prices start at \$3.99, and value-priced options start at \$2.

## \* AFFORDABLE PAPERBACKS

80% of the fair selection is paperback, including hot titles and recent releases.



# Fundraise all year long with Literati book subscriptions.

Earn profits beyond the book fair!

When parents and teachers sign up for a monthly book box from Literati Kids, 10% of every dollar they spend on their subscription goes back to your school.

**10%** will always go back to your school!



# Spreading a Love of Reading

With a vibrant and robust selection of beautiful books, Literati has long helped parents to raise renaissance readers—and now we're bringing our literary magic to schools across the country.

Our team blends education, creativity, and technology to bring every young bookworm closer to a lifelong love of learning.



## \* IT ALL STARTS WITH OUR MISSION \*

Literati Book Fairs ignite a love of learning in kids of all ages by providing access to books kids want to read. Our expert-curated stories spark imaginations, strengthen literacy skills, and create readers for life.



Literati

Get in touch today!

Visit us online at [Literati.com/BookFairs](https://www.literati.com/BookFairs)  
or contact us at (833) 699-1890 / [bookfairs@literati.com](mailto:bookfairs@literati.com).